

Privacy Notice for Webinar Attendees

This privacy notice explains how Nox Medical ehf (hereinafter “we”, “us” or “Nox Medical”) collect, use, and share your personal data when you attend our webinar hosted on Zoom. Your personal data will be processed in accordance with the applicable data protection legislation, in particular the provisions of the European Data Protection Regulation (hereinafter: “GDPR”). In the following we would like to give you an overview of the processing of your personal data by us and about your rights regarding the processing of your personal data. Please note that the terms used, such as “personal data” or “processing” correspond to the definitions according to Article 4 GDPR. If you would like to take a look at the GDPR yourself, you can find it [here](#).

If you have any questions on the processing of your personal data or wish to exercise your rights as a data subject, please contact us using the contact details below.

1 Information about the Controller of the data processing

The joint controllers of the processing of your data within the meaning of Article 4 No. 7 GDPR is:

Nox Medical ehf
Katrínartún 2
105 Reykjavík
Iceland

Tel: +(354) 570 7170
E-Mail: gdpr@noxmedical.com

Nox Health Group Inc.
100 Kimball Place
Alpharetta, GA 30009
USA

Tel: 855-617-6691
Fax: 678 669 2274
E-Mail: privacy@noxhealth.com

If you have any questions on the processing of your data or wish to exercise your rights as a data subject (see section “Your rights as a data subject”), please contact us using the contact details above. You can also contact our data protection officer directly at dataprotection.nox@v-formation.gmbh or our postal address with the addition “Data protection officer / DPO”.

2 Processing of personal data

The scope of the data depends on the information you provide before or when participating in an online meeting, however it is important to note that this notice applies to our **recorded** webinars. However, generally we collect the following personal data from you when you register and attend our (recorded) webinar:

- Your name, email address, and other contact details that you provide when you register for the webinar. We use this information to send you the webinar link, reminders, and follow-up communications.
- Your IP address, device type, browser type, and operating system that you use to access the webinar. We use this information to ensure the proper functioning and security of the webinar platform and to improve our services.
- Your audio and video data that you share during the webinar. We use this information to enable your participation and interaction in the webinar and to record the webinar for future reference and distribution.
- Your feedback, questions, comments, and chat messages that you provide during or after the webinar. We use this information to respond to your inquiries, improve our content, and measure the effectiveness of our webinar.

3 Purposes and legal basis of the data processing

Product webinars are online events that showcase our product or services. They are used and their purpose is to educate and train customers, and to generate leads and sales. Product webinars may be recorded by the host for different reasons, such as to share, to create resources, or to analyze data. The legal basis for recording those webinars is based on the participating speaker's consent based on Article 6(1)(a) of the GDPR.

If we record the webinars, this will be communicated to you before the start or displayed in the online meeting and - if necessary - you will be asked for your consent. The consent can be given, for example, by a consenting message in the chat, it is always voluntary. If you do not wish to be recorded, you can leave the online meeting. You can also deactivate your video or refrain from using the chat tool. In case of recording, files of all video, audio and presentation slides are made. If necessary to document the concrete results of an online meeting, a text file of the online meeting chat can also be saved.

4 Storage Duration

In general, we process your personal data as long as it is required for the purposes mentioned above, unless you have effectively objected to the processing of your personal data on the basis of or legitimate interests. In the event of an objection to the processing of your personal data, we will delete your personal data, unless we are able to show that there are compelling reasons that allow the continued data processing. Insofar as statutory retention obligations exist, we will store the data affected by this for the duration of the corresponding retention period.

5 Data recipients

We only pass on your personal data to external parties if this is necessary to fulfil the above-mentioned purposes, we are legally obliged to do so, or if you have given your consent for this.

External recipients may include, service providers that we use to fulfil the above-mentioned purposes, for example in the area of technical infrastructure and maintenance. These service providers are carefully selected and process your personal data exclusively for the purposes specified by us and in accordance with our instructions.

External recipients of your personal data can be in particular

- affiliated companies;
- service providers;
- courts, arbitration tribunals, authorities or legal advisors, if this is applicable to comply with applicable law or to assert, exercise or defend legal claims.

6 Third country data transfers

If it is necessary for the above-mentioned purposes (e.g., if you applied for a respective job), your personal data may be transferred to Nox Health Group (hereinafter "Nox Health"). Any data transfers to Nox Health are carried out on the basis of Article 46 (1) (c) GDPR and are subject to the EU standard contractual clauses concluded between us and Nox Health.

Anyway, in the event that personal data is transferred to third parties whose registered office, place of residence or place of data processing is not located in a member state of the European Union or the European Economic Area (hereinafter referred to as "third countries"), we will ensure before transferring your personal data that an adequate level of data protection exists in the third country concerned., apart from the exceptions permitted by law. An adequate level of data protection can be guaranteed, for example, by the conclusion of EU standard contractual clauses or the existence of so-called binding corporate rules (BCR).

Please contact us via the contact options provided to you as part of this privacy policy to obtain a copy of the specific guarantees for the transfer of your data to third countries.

7 Your rights as a data subject

As a data subject, you have the following rights within the statutory limits:

Right to information (Article 15 GDPR)

You have a right to obtain information about the personal data concerning you that is processed by us.

Right to rectification (Article 16 GDPR)

You have the right to request that we immediately correct inaccurate data and complete incomplete data, provided that the legal requirements are met.

Right to erasure (Article 17 GDPR)

You have the right to request the erasure of your personal data, provided that the legal requirements are met and in particular if (1) your data is no longer necessary for the purposes stated in this privacy notice, (2) you have withdrawn your consent and there is no other legal basis for the processing, (3) your data has been processed unlawfully or (4) you have objected to the processing of your data and there are no overriding legitimate grounds for the processing.

Right to restriction of processing (Article 18 GDPR)

You have the right to request that we restrict the processing of personal data concerning you, in particular if you dispute the accuracy of the data or if the processing of your data is unlawful and you request restriction instead of erasure.

Right to data portability (Article 20 GDPR)

If your data is processed on the basis of a contract or on the basis of your consent, you have the right to receive your data in a structured, commonly used and machine-readable format or to have your data transferred to another controller, provided that the legal requirements for this are met.

Right to object (Article 21 GDPR)

You have the right to object to the processing of your data at any time on grounds relating to your particular situation, insofar as the legal basis for our processing of your data is the maintenance of our legitimate interests or the legitimate interests of a third party pursuant to Article 6 (1) (f) GDPR. If you exercise your right to object, we will stop processing your data unless we can demonstrate compelling legitimate grounds for continuing the processing which override your interests, rights and freedoms, or the processing is for the purpose of asserting, exercising or defending legal claims.

Right of withdrawal (Article 7 para. 3 GDPR)

If we process your data on the basis of your consent, you have the right to withdraw this consent at any time with effect for the future. This does not affect the lawfulness of the processing until the time of the withdrawal.

Right to lodge a complaint with a supervisory authority (Article 77 GDPR)

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority if you consider that the processing of personal data concerning you infringes the GDPR. You may exercise this right with a supervisory authority in the member state of your ordinary residence, place of work or place of the alleged infringement or with the supervisory authority responsible for us. The supervisory authority responsible for us is the Icelandic data protection authority – Persónuvernd, Rauðarárstígur 10, 105 Reykjavík, Iceland.

To exercise your rights as a data subject, please contact us using the contact details under “Information about the Controller of the data processing”.

This privacy policy may be subject to change. The current version of this privacy policy applies.